

## Alfons Lösing

Chief Partner & Wholesale Officer

Member of the Board of Directors of Telefónica Deutschland Holding AG



Alfons Lösing is Chief Partner & Wholesale Officer of Telefónica Deutschland Holding AG and in this function is responsible for the business around partnerships and innovative business models. Through those business models, we offer our partners products and cooperations for telecommunications services, which they refine and sell to end customers. In addition, the division develops digital applications for the entire brand and partner portfolio (including mobile payment) and ensures that our customers can make phone calls, send text messages and use the internet worldwide. Furthermore, this business unit is responsible for the purchase of next-generation fixed network products with which fast data connections are marketed to our customers.

Since October 2014, Alfons Lösing was Managing Director B2P of Telefónica Germany and also led the "Digital Products" division. Before that, he was Managing Director of the E-Plus Group for three years and, as Chief Wholesale Officer, was responsible for innovative business models, cooperations, interconnection and international roaming. He joined E-Plus in 1993, the year the company was founded, and after holding various management positions in finance, he set up the Wholesale & Partnering division in 2002.

At the beginning of his career, Alfons Lösing worked in various functions for Siemens AG in the business area of plant engineering. The electrical engineer (University of Paderborn) and industrial engineer (University of Applied Sciences Bochum) was born in 1964 in Vreden, is married and has two children.

For the latest vitas of all members of the management board of Telefónica Deutschland Holding AG please visit [telefonica.de/management-en](https://telefonica.de/management-en).